

EXHIBIT A

Get the Facts:

If you were treating your own child, which would you choose?

Treatment options:	PEDIATRIC HAIR SOLUTIONS THE LICE EXPERTS	Sklice	Over the counter and other topical treatments	Nit Picking and Combing
Treatments required	3 step process- utilizing the Air Alle FDA cleared medical device	1	2+	3 to 4
Toxins	none	Ivermectin, .5%	Permethrine, Benzyl alcohol, Lindane, Malathion	none
Clinical test results	100% effective on both live lice and their nits/eggs	76% in one study and 71% in another study for live lice only	1% - 86% for live lice only	None. Depends on person.
Combing required	Not needed Complimentary removal of empty egg casings for cosmetic purposes	Not needed	Yes	Yes Any missed eggs or live bugs can lead to recurrence
Warnings	None	Consult your physician if you are pregnant or breastfeeding, have allergies or skin conditions. Can cause eye irritation or burning sensation on skin. Not to be used on children less than 6 months old. Effects of an overdosage include rash, dizziness, vomiting, diarrhea, seizure, abdominal pain, ataxia and paresthesia; among others	Flameability, age restrictions, seizures, death in infants, do not use if pregnant or breastfeeding	No warnings; but high likelihood of recurrence
Reference list citations	*Goates, B.M.,Atkin, J.S.,Wilding, K.G, Birch, K.G., Cottam, M.R., Bush, S.E., Clayton, D.H.,(2006, November 1). An Effective Nonchemical Treatment for Head Lice: A Lot of Hot Air. <i>Pediatrics</i> , 118(5), 1962-1970. Retrieved from http://www.pediatrics.org/cgi/content/full/118/5/1962 . *Fassler, J.E.(2012, February). A New Treatment Approach to Pediculosis Utilizing the Lousebuster TM Device (renamed Air Alle) and Safe, Nontoxic treatment solutions.(Abstract #:201221) Pediatric Infectious Disease Society. <i>St. Jude Pediatric Infectious Diseases Research Conference, Programs & Abstracts</i> .	Sklice Lotion Efficacy & Safety. (2013). Retrieved from http://www.sklice.com/hcp/efficacy-side-effects.html Sklice Lotion Side Effects Efficacy, 2013 Sanofi Pasteur Inc. last modified: 15-September-2013	*Ovide.(2011). Retrieved from http://www.drugs.com/pro/ovide.html - Ovide Official FDA information, side effects and uses. (revised version 12/2011). *What Did The Clinical Trials Show?.(2011) Retrieved from http://www.Natroba.com/about-Natroba-clinical-trials.html - Clinical Trials - Natroba. *Lindane. Retieved from http://www.drugs.com/monograph/lindane.html - Lindane Monograph for Professionals - Drugs.com *Permethrin. Retrieved from http://www.kidshadvice.com/permethrin.html - Permethrin - Not The Best Treatment for Head Lice. (2009-2013)	A Nit Picker is Essential to Effective Head Lice Treatment. (2013). Retrieved from http://www.Choosinghairstyle.com/a-nit-picker-is-essential-to-effective-head-lice-treatment .